Second Quarter 2026 | **Released July 2026**

Los Angeles Auto Outlook

Comprehensive information on the LA County new vehicle market

Greater Los Angeles New Car Dealers Association

FORECAST

County New Vehicle Market Predicted to Increase Slightly in 2nd Half of Year

Year-to-date results in county market

Los Angeles County new retail light vehicle registrations declined 8.3% during the first six months of this year versus a year earlier, steeper than the 6% drop in the nation. Second quarter registrations this year were off 6.9% compared to 2Q ‘25, an improvement from the 9.8% drop in the First Quarter.

Factors steering the new vehicle market

It might sound like a broken record because we have been emphasizing it for a long time, but pent-up demand resulting from delayed purchases during the pandemic will continue to support the market for the foreseeable future. The vehicle fleet continues to age, and as a result, replacement demand will place a floor on how low sales can go - which is a good thing because other key determinants are pointing to a softening market. Affordability issues continue to keep many prospective purchasers on the sidelines. Relatively high interest rates, elevated vehicle transaction prices, and stagnant real personal incomes have made a new vehicle purchase a stretch for many consumers. Increasing costs and inflationary pressures resulting from tariffs, higher gas prices, and an uncertain economy are other headwinds. It’s a complicated forecast scenario, and there is heightened uncertainty due to changing federal government policies and geopolitical events, but it seems likely that the new vehicle market will drift lower this year, while avoiding a significant decline.

Forecast for rest of this year

New retail light vehicle registrations in the second half of this year are predicted to increase slightly versus year earlier. Third quarter results should be flat compared to 3Q ‘25, while an increase is possible in the fourth quarter. Annual registrations this year are predicted to exceed 413,000 units and decline 3.2% from 2025.

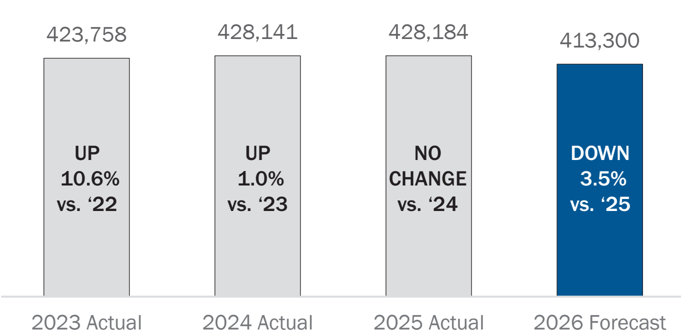
Tracking alternative powertrain sales

Battery electric vehicle registrations declined 31% during the first half of this year versus year earlier, but there were signs that the slide in BEV sales may be subsiding. BEV market share fell from 27.1% in 3Q ‘25 (before expiration of the federal government tax credits), to 14.7% in the first quarter of this year, but then increased to 19.1% in the second quarter. Hybrid vehicles continued to post gains, with registrations improving 3% in the first half of this year and market share reaching 22.1%.

Monitoring brand sales performance

Toyota was the only brand among the top 20 sellers to post an increase in registrations during the first half of this year, up just 1.7%. Nissan, Hyundai, and Lexus registrations fell by less than 5%. Toyota, Honda, Tesla, Mercedes-Benz, and Kia were top selling brands (see page 4). Based on a comparison to U.S. market share, Tesla, Toyota, Mercedes-Benz, Honda, and BMW are strong performing brands in the county market (see page 5).

Forecast for County New Retail Light Vehicle Registrations



The graph above shows annual new retail light vehicle registrations from 2023 to 2025, and Auto Outlook’s projection for 2026.
Historical data sourced from Experian Automotive.

Market Summary

	YTD '25 thru June	YTD '26 thru June	% Chg. '25 to '26	Mkt. Share YTD '26
TOTAL	220,522	202,243	-8.3%	
Car	66,764	57,889	-13.3%	28.6%
Light Truck	153,758	144,354	-6.1%	71.4%
Domestic	56,045	48,838	-12.9%	24.1%
European	40,887	35,444	-13.3%	17.5%
Japanese	101,236	96,397	-4.8%	47.7%
Other Asian	22,354	21,564	-3.5%	10.7%

Domestics consist of vehicles sold by GM, Ford, Stellantis (excluding Alfa Romeo and FIAT), Tesla, Rivian, and Lucid. Other Asian includes Genesis, Hyundai, Kia, and VinFast.
Data sourced from Experian Automotive.

KEY TRENDS IN LOS ANGELES COUNTY NEW VEHICLE MARKET

COUNTY MARKET VS. U.S.

% Change In New Retail Market YTD 2026 thru June vs. YTD 2025	Los Angeles County	California	U.S.
	DOWN 8.3%	DOWN 8.5%	DOWN 6.0%

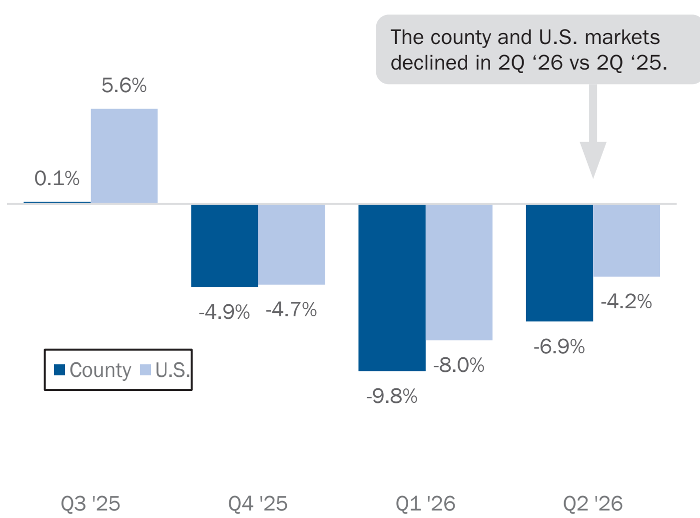
Data sourced from Experian Automotive.

New retail light vehicle registrations in the county declined 8.3% during the first six months of this year versus year earlier. State market was off 8.5%, while U.S. was down 6%.

QUARTERLY RESULTS

QUARTERLY TREND

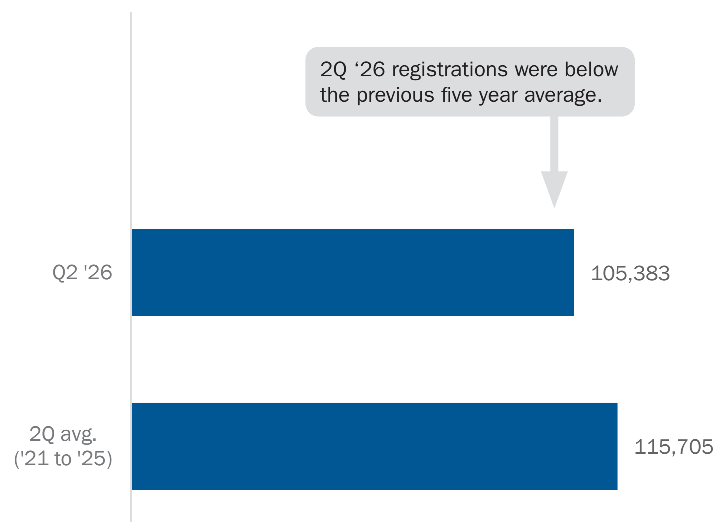
Percent Change in Registrations vs. Year Earlier



Data sourced from Experian Automotive.

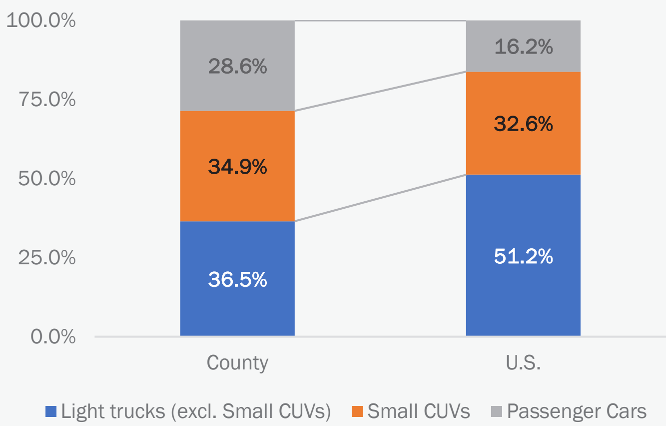
QUARTERLY PERSPECTIVE

2Q ‘26 Registrations Versus 2Q Average for Previous Five Years



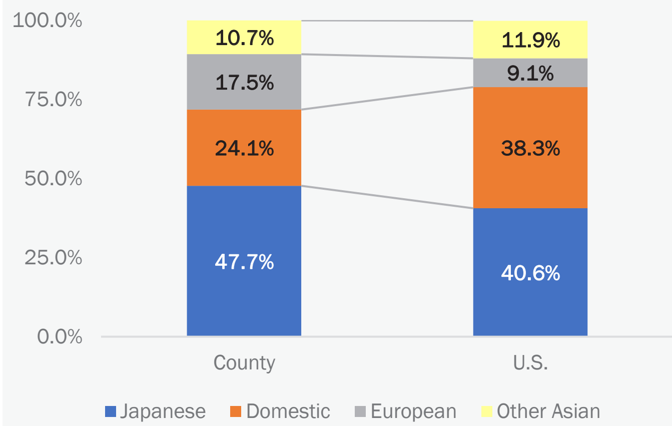
VEHICLE AND BRAND SEGMENTS - COUNTY AND U.S. (YTD '26 THRU JUNE)

Market Share by Type of Vehicle



Combining the blue and orange sections in the graph above corresponds to the standard industry definition of light trucks. Small crossovers are broken out, however, since many are more similar to compact hatchbacks than to trucks. Small CUV share was **34.9%** during the first half of this year, higher than the **32.6%** share in the U.S. Data sourced from Experian Automotive.

Domestic, European, Japanese, & Other Asian Share



Japanese brand market share in the county was higher than U.S. levels: **47.7%** vs. **40.6%**. County Domestic brand share (which includes Tesla and Rivian) was **24.1%** in the first half of this year. European brands accounted for a higher share of the county market than in the Nation. Note: Other Asian includes Genesis, Hyundai, Kia, and VinFast. Data sourced from Experian Automotive.

COMPARE

COMPARISON OF METRO AREA MARKETS - SEGMENT MARKET SHARES

Market Share for Primary Segments in 20 Selected Metro Area Markets - YTD 2026 thru June

	Mainstream Passenger Cars		Mainstream Small SUVs		Mainstream Mid and Full Size SUVs		Pickup Trucks		Luxury Segments	
Rank	Area	% share	Area	% share	Area	% share	Area	% share	Area	% share
1	Inland Empire, CA	23.1	Cleveland	37.9	Denver	22.4	Houston	23.6	Silicon Valley	43.0
2	Los Angeles	19.1	Pittsburgh	37.6	Kansas City	22.0	Dallas Fort Worth	22.1	Orange County, CA	36.1
3	San Diego	16.2	Boston	33.8	Pittsburgh	20.8	Kansas City	20.7	Los Angeles	33.5
4	Atlanta	15.7	Chicago	33.8	Philadelphia	20.2	Phoenix	19.8	Miami	31.1
5	Wash DC	15.5	Philadelphia	33.8	Cleveland	20.1	Pittsburgh	18.9	New York City	28.1
6	Orange County, CA	15.3	Portland, OR	33.3	New York City	19.9	Cleveland	17.6	San Diego	26.7
7	Phoenix	15.1	New York City	31.6	Atlanta	19.7	Atlanta	17.5	Wash DC	23.6
8	Silicon Valley	15.0	Denver	30.9	Chicago	19.4	Inland Empire, CA	17.3	Philadelphia	21.2
9	Miami	14.6	Kansas City	28.8	Houston	19.4	Denver	17.0	Phoenix	21.0
10	Dallas Fort Worth	13.4	Wash DC	28.6	Dallas Fort Worth	19.2	Portland, OR	16.0	Denver	20.8
11	Houston	13.2	Miami	26.4	Boston	19.0	San Diego	14.6	Inland Empire, CA	20.5
12	Chicago	12.7	San Diego	24.9	Portland, OR	18.8	Boston	13.3	Chicago	20.4
13	Cleveland	11.2	Atlanta	24.2	Phoenix	18.5	Orange County, CA	11.3	Boston	20.1
14	Kansas City	10.9	Los Angeles	23.3	Wash DC	18.3	Miami	10.9	Atlanta	19.9
15	Portland, OR	10.8	Dallas Fort Worth	23.1	Miami	14.9	Philadelphia	10.5	Dallas Fort Worth	19.9
16	Philadelphia	10.8	Phoenix	22.8	Inland Empire, CA	14.7	Wash DC	10.0	Houston	19.9
17	Boston	10.3	Inland Empire, CA	21.8	San Diego	14.4	Chicago	9.7	Portland, OR	16.9
18	Pittsburgh	9.1	Houston	21.7	Orange County, CA	13.1	Los Angeles	9.6	Kansas City	14.0
19	New York City	9.0	Orange County, CA	20.9	Los Angeles	11.9	Silicon Valley	7.3	Pittsburgh	11.0
20	Denver	6.0	Silicon Valley	20.4	Silicon Valley	10.6	New York City	6.9	Cleveland	10.0

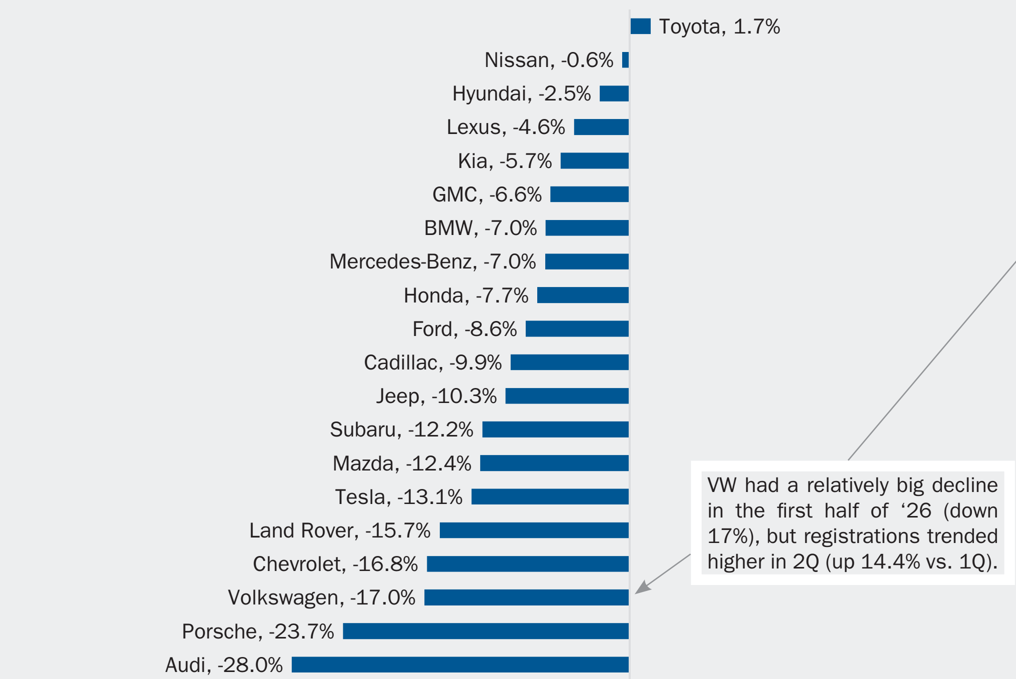
The table above shows percent market share for five primary segments in 20 selected metro county markets during the first half of this year. Data sourced from Experian Automotive.

BRANDS AND MODELS

WINNERS AND LOSERS

The primary metric used to identify winning and losing brands is the percent change in registrations vs. year earlier, shown on the graph below. Toyota was the only brand to have an increase among the top 20 brands. But this snapshot does not capture the shorter term trend in sales. Year to date registrations for a brand may have posted a decline, but if growth picked up during the most recent quarter, that's significant. The table below shows the ten brands with the largest increases, or smallest declines, from the first to the second quarters of last year. Data for all brands are shown on page 8.

% Change in County Registrations for Top 20 Brands-YTD '26 thru June vs. YTD '25



Quarterly Results

Largest % increases from 1Q '26 to 2Q '26

Tesla	Up	47.6%
Cadillac	Up	24.4%
Honda	Up	16.0%
Volkswagen	Up	14.4%
Mazda	Up	14.3%
Kia	Up	13.8%
Nissan	Up	12.9%
BMW	Up	12.2%
Hyundai	Up	6.0%
Subaru	Up	5.8%

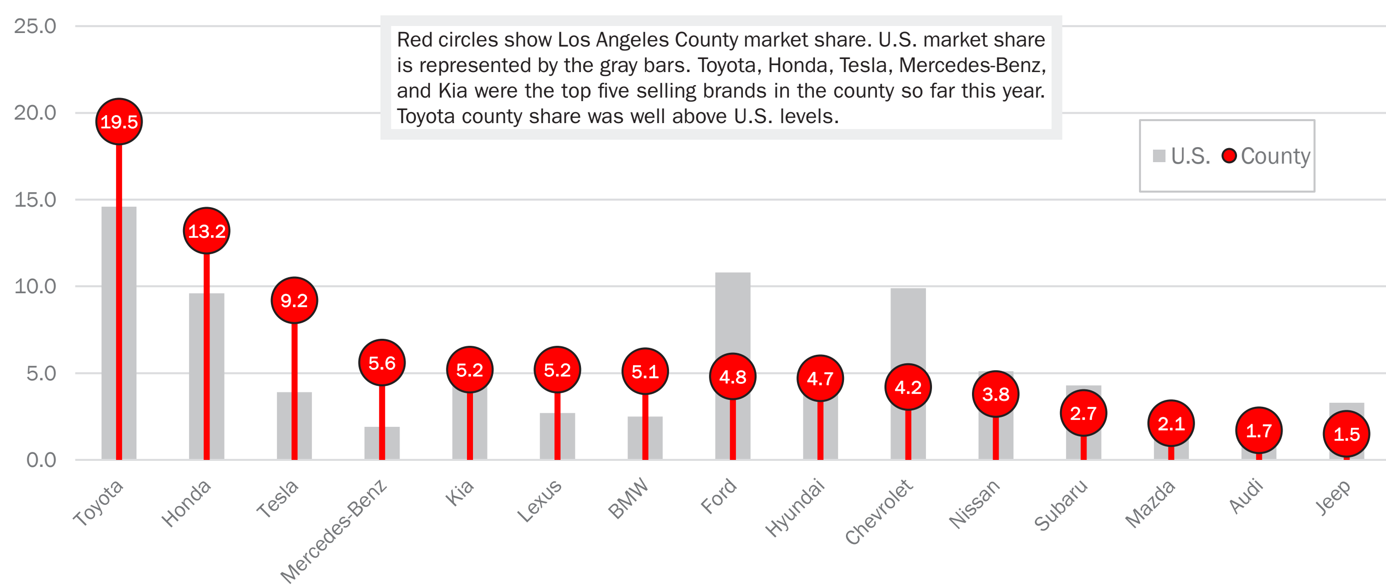
Only brand with a % increase during YTD '26 vs. YTD '25: Toyota.

Largest % increases in 2Q '26 vs. 1Q '26: Tesla, Cadillac, Honda, VW, and Mazda.

Data sourced from Experian Automotive.

TOP SELLING BRANDS

Los Angeles County and U.S. Market Shares for Top 15 Brands in County - YTD '26 thru June



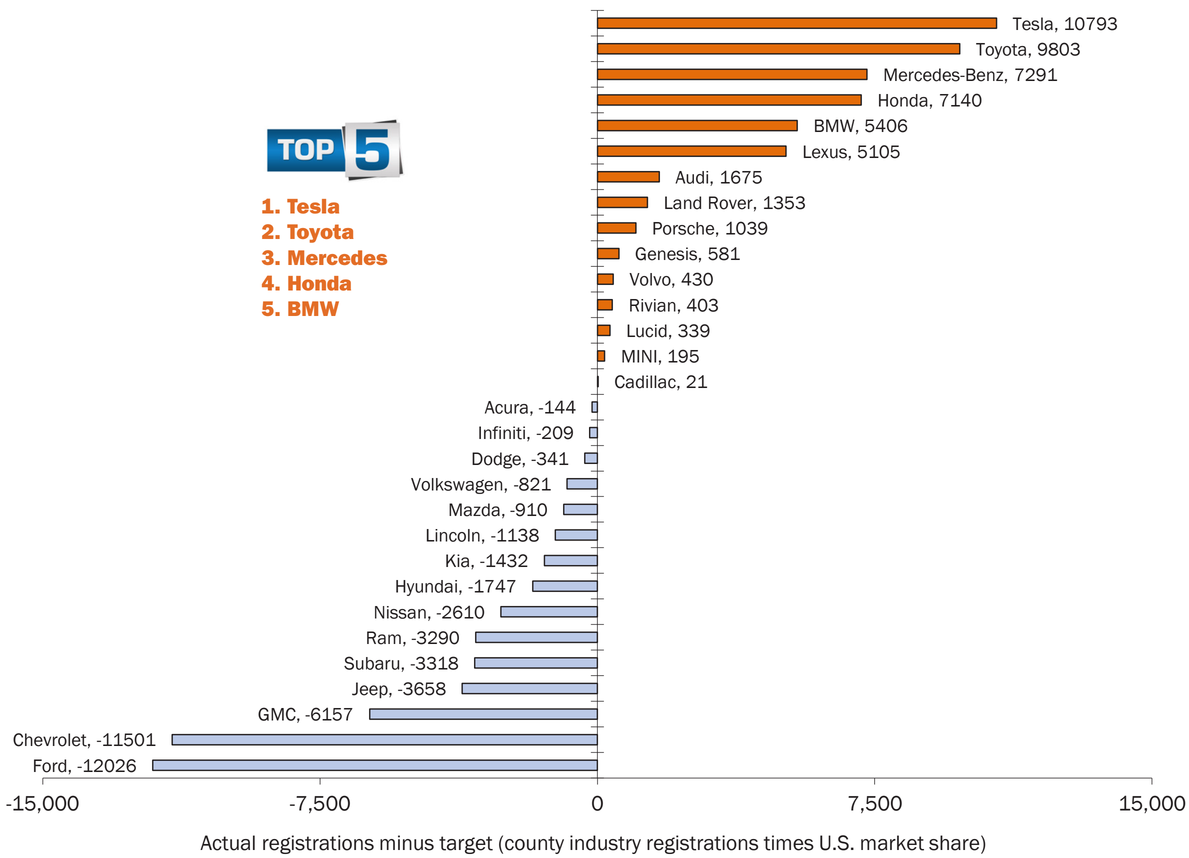
Data sourced from Experian Automotive.

BRANDS AND MODELS

BRAND SALES PERFORMANCE

The graph below provides an indicator of brands that are popular in Los Angeles County (relative to the National standard), and those that are not. Here's how it works: For the top 30 selling brands, each brand's share of the U.S. market is multiplied by industry retail registrations in the county during the first six months of this year. This yields a "target" for the county market. Target registrations are subtracted from actual registrations to derive the measurement of sales performance. Brands at the top of the graph (i.e., Tesla, Toyota, Mercedes-Benz, Honda, and BMW) are relatively strong sellers in the county, with actual registrations exceeding calculated targets by large margins. For instance, Tesla registrations exceeded the target by 10,793 units.

Los Angeles County Retail Market Performance based on registrations during YTD 2026 thru June
Actual registrations minus target (county industry registrations times U.S. market share)



Data sourced from Experian Automotive.

TOP SELLING MODELS

Top 20 Selling Models during YTD '26 thru June - Market Share and % Change in Registrations vs. YTD '25

Rank	Model	County Share %	% chg. '25 to '26	Rank	Model	County Share %	% chg. '25 to '26
1	Tesla Model Y	6.2	12.7	11	Toyota Corolla Cross	1.4	22.0
2	Toyota Camry	4.2	10.9	12	Honda HR-V	1.3	-24.1
3	Honda Civic	3.9	-2.9	13	Kia Sportage	1.3	20.2
4	Honda CR-V	3.8	-0.9	14	Mercedes GLC-Class	1.2	17.0
5	Toyota Tacoma	3.0	12.7	15	Chevrolet Silverado	1.2	-6.7
6	Toyota RAV4	2.7	-30.7	16	Lexus NX	1.1	-15.8
7	Toyota Corolla	2.5	10.3	17	Ford F-Series	1.1	-2.8
8	Tesla Model 3	2.3	-46.8	18	Hyundai Ioniq 5	1.0	2.2
9	Honda Accord	2.2	7.7	19	Nissan Sentra	1.0	2.3
10	Lexus RX	1.6	15.1	20	Nissan Kicks	1.0	52.8

Table on the left presents the top 20 selling models in the county during the first six months of this year. Share of industry registrations and the percent change versus the same period a year earlier are also shown. Models with the five largest percentage increase are shaded blue.

Data sourced from Experian Automotive.

BRANDS AND MODELS

SEGMENT LEADERS

The table below shows the top five selling models during the first six months of this year in 20 segments. In addition to unit registrations, it also shows each model's market share in its respective segment.

BEST SELLERS IN PRIMARY SEGMENTS

Small Cars: Honda Civic

Mid Size & Large Cars: Toyota Camry

Full Size Pickup: Chevy Silverado

Subcompact SUV: Corolla Cross

Compact SUV: Honda CR-V

3 Row Mid Size SUV: Grand Highlander

Luxury Compact SUV: Tesla Model Y

Luxury Midsize SUV: Lexus RX

Top Selling Models in Each Segment - New Retail Light Vehicle Registrations (YTD '26 thru June)

Small Cars

Model	Regs.	Share
Honda Civic	7933	35.9
Toyota Corolla	5061	22.9
Nissan Sentra	1985	9.0
Kia K4	1712	7.8
Hyundai Elantra	1489	6.7

Mid Size and Large Cars

Model	Regs.	Share
Toyota Camry	8593	56.4
Honda Accord	4532	29.7
Kia K5	856	5.6
Hyundai Sonata	554	3.6
Nissan Altima	256	1.7

Sports/Pony Cars

Model	Regs.	Share
Ford Mustang	671	51.1
Toyota 86	203	15.5
Mazda MX5	132	10.1
Toyota Supra	93	7.1
Honda Prelude	82	6.2

Near Luxury Cars

Model	Regs.	Share
Tesla Model 3	4586	36.3
Mercedes C-Class	1581	12.5
BMW 3-Series	1325	10.5
Lexus IS	839	6.6
BMW i4	711	5.6

Luxury and High End Sports Cars

Model	Regs.	Share
BMW 5-Series	886	13.4
BMW 7-Series	705	10.7
Mercedes CLE-Class	576	8.7
Porsche 911	572	8.7
Mercedes E-Class	554	8.4

Compact/Mid Size Pickup

Model	Regs.	Share
Toyota Tacoma	5973	62.0
Ford Maverick	1033	10.7
Chevrolet Colorado	645	6.7
Nissan Frontier	603	6.3
Ford Ranger	465	4.8

Full Size Pickup

Model	Regs.	Share
Chevrolet Silverado	2367	24.1
Ford F-Series	2202	22.4
Toyota Tundra	1576	16.0
Ram Pickup	1570	16.0
GMC Sierra	1270	12.9

Mini Van

Model	Regs.	Share
Toyota Sienna	1680	48.8
Kia Carnival	887	25.7
Honda Odyssey	656	19.0
Chrysler Pacifica	106	3.1
Volkswagen ID.Buzz	105	3.0

Large Van

Model	Regs.	Share
Ford Transit Connect	674	40.2
Mercedes Sprinter	527	31.4
Ram Promaster	256	15.3
Chevrolet Express	111	6.6
Ford E-Series	47	2.8

Subcompact SUV

Model	Regs.	Share
Toyota Corolla Cross	2759	19.7
Honda HR-V	2558	18.3
Nissan Kicks	1932	13.8
Subaru Crosstrek	1800	12.9
Chevrolet Trax	1010	7.2

Compact SUV

Model	Regs.	Share
Honda CR-V	7649	23.1
Toyota RAV4	5482	16.5
Kia Sportage	2554	7.7
Hyundai Ioniq 5	1996	6.0
Hyundai Tucson	1737	5.2

2 Row Mid Size SUV

Model	Regs.	Share
Toyota 4Runner	1542	21.8
Hyundai Santa Fe	1071	15.1
Honda Prologue	869	12.3
Subaru Outback	794	11.2
Ford Mustang Mach-E	742	10.5

3 Row Mid Size SUV

Model	Regs.	Share
Toyota Grand Highlan	1699	13.5
Honda Pilot	1618	12.8
Ford Explorer	1246	9.9
Kia Telluride	1139	9.0
Kia Sorento	1088	8.6

Large SUV

Model	Regs.	Share
Ford Bronco	1408	32.2
Chevrolet Suburban	782	17.9
Toyota Land Cruiser	548	12.5
Chevrolet Tahoe	493	11.3
GMC Yukon XL	267	6.1

Luxury Subcompact SUV

Model	Regs.	Share
Acura ADX	618	22.1
Audi Q3	526	18.8
Lexus UX	463	16.5
BMW X1	360	12.9
Mercedes GLA-Class	338	12.1

Luxury Compact SUV

Model	Regs.	Share
Tesla Model Y	12466	52.8
Mercedes GLC-Class	2427	10.3
Lexus NX	2288	9.7
BMW X3	1517	6.4
Audi Q5	1241	5.3

Luxury Mid Size SUV

Model	Regs.	Share
Lexus RX	3198	20.3
Mercedes GLE-Class	1850	11.8
BMW X5	1621	10.3
Lexus RZ	964	6.1
Land Rover Range Rc	858	5.5

Luxury Large SUV

Model	Regs.	Share
Lexus TX	1554	24.1
Land Rover Range Ro	820	12.7
Mercedes GLS-Class	810	12.6
Mercedes G-Class	678	10.5
Rivian R1S	644	10.0

Top Selling Passenger Cars

Model	Regs.	Share
Toyota Camry	8593	14.8
Honda Civic	7933	13.7
Toyota Corolla	5061	8.7
Tesla Model 3	4586	7.9
Honda Accord	4532	7.8

Top Selling Light Trucks

Model	Regs.	Share
Tesla Model Y	12466	8.6
Honda CR-V	7649	5.3
Toyota Tacoma	5973	4.1
Toyota RAV4	5482	3.8
Lexus RX	3198	2.2

Data sourced from Experian Automotive.

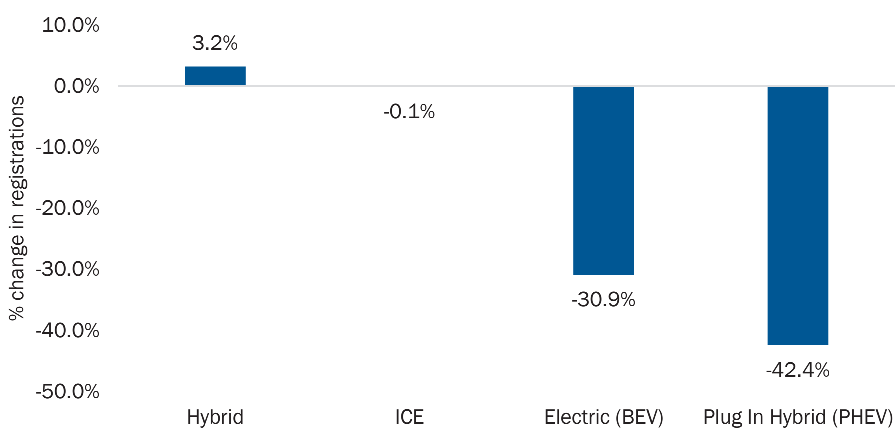
POWERTRAINS

FIVE KEY TRENDS

1. BEV registrations declined 30.9% during the first six months of 2026 vs. year earlier.
2. BEV market share was 19.1% in 2Q '26, up from 14.7% in the first quarter.
3. Hybrid vehicle registrations increased 3.2% so far this year vs. the 8.3% drop in the overall market.
4. ICE vehicle market share increased from 53.4% in the first half of 2025 to 58.1% this year.
5. Franchised dealerships accounted for 76.4% of alternative powertrain sales so far this year (see below).

ICE, BEV, PHEV, AND HYBRID MARKET SHARE

% Change in Registrations by Powertrain Type YTD '26 thru June vs YTD '25



Data sourced from Experian Automotive. Hybrid registrations exclude mild hybrids.

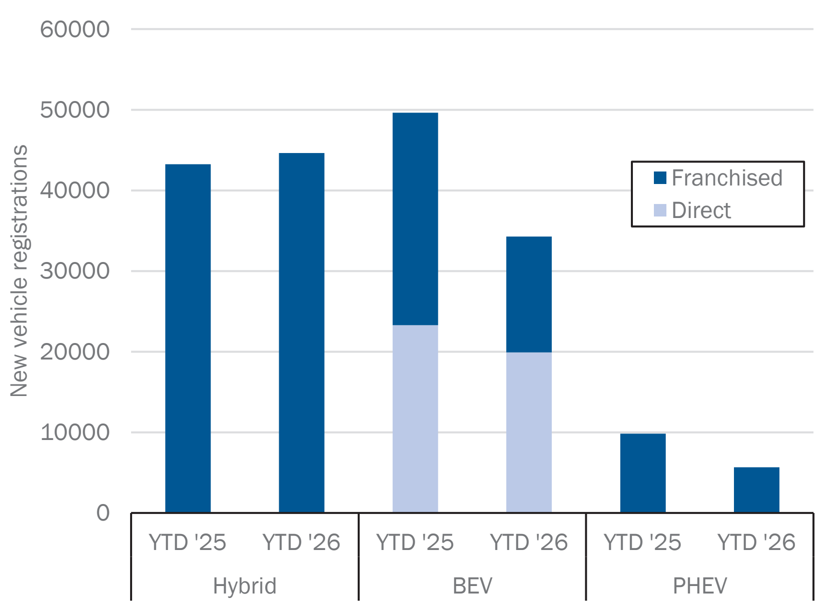
% Share of Industry Registrations by Powertrain Type

YTD thru June	YTD '25	YTD '26	
ICE	53.4%	58.1%	↑
Hybrid	19.6%	22.1%	↑
Electric (BEV)	22.5%	17.0%	↓
Plug In Hybrid (PHEV)	4.5%	2.8%	↓

Quarterly	1Q '26	2Q '26	
ICE	62.0%	54.6%	↓
Hybrid	20.8%	23.2%	↑
Electric (BEV)	14.7%	19.1%	↑
Plug In Hybrid (PHEV)	2.5%	3.1%	↑

FRANCHISED DEALERSHIPS AND DIRECT SELLERS

New Hybrid, BEV, and PHEV Registrations in Los Angeles County by Type of Selling Dealership



Data sourced from Experian Automotive. Hybrid registrations exclude mild hybrids.

Registrations and Market Share	Franchised Dealerships	Direct Sellers
YTD '25 thru June		
Hybrid registrations	43,252	0
BEV registrations	26,345	23,290
PHEV regisrations	9,818	0
TOTAL	79,415	23,290
YTD '25 Share of total	77.3%	22.7%
YTD '26 thru June		
Hybrid registrations	44,640	0
BEV registrations	14,353	19,927
PHEV regisrations	5,651	0
TOTAL	64,644	19,927
YTD '26 Share of total	76.4%	23.6%

The dark blue areas in the graph show sales by powertrain type for franchised dealerships. Sum of the dark blue areas in YTD '26 is 64,644 units, 76.4% of the overall total, down slightly from 77.3% during the same period in 2025.

Brand Registrations Report
Los Angeles County New Retail Car and Light Truck Registrations

	Second Quarter						Year to date thru June					
	Registrations			Market Share (%)			Registrations			Market Share (%)		
	2Q '25	2Q '26	% change	2Q '25	2Q '26	Change	YTD '25	YTD '26	% change	YTD '25	YTD '26	Change
TOTAL	113,160	105,383	-6.9				220,522	202,243	-8.3			
Cars	35,030	30,831	-12.0	31.0	29.3	-1.7	66,764	57,889	-13.3	30.3	28.6	-1.7
Light Trucks	78,130	74,552	-4.6	69.0	70.7	1.7	153,758	144,354	-6.1	69.7	71.4	1.7
Domestic Brands	28,036	26,231	-6.4	24.8	24.9	0.1	56,045	48,838	-12.9	25.5	24.1	-1.4
European Brands	20,029	17,937	-10.4	17.7	17.0	-0.7	40,887	35,444	-13.3	18.5	17.5	-1.0
Japanese Brands	53,543	50,051	-6.5	47.3	47.5	0.2	101,236	96,397	-4.8	45.9	47.7	1.8
Other Asian Brands	11,552	11,164	-3.4	10.2	10.6	0.4	22,354	21,564	-3.5	10.1	10.7	0.6
Acura	1,557	873	-43.9	1.4	0.8	-0.6	2,746	1,819	-33.8	1.2	0.9	-0.3
Alfa Romeo	44	32	-27.3	0.0	0.0	0.0	114	63	-44.7	0.1	0.0	-0.1
Audi	2,375	1,639	-31.0	2.1	1.6	-0.5	4,785	3,446	-28.0	2.2	1.7	-0.5
BMW	5,507	5,480	-0.5	4.9	5.2	0.3	11,138	10,363	-7.0	5.1	5.1	0.0
Buick	250	161	-35.6	0.2	0.2	0.0	474	363	-23.4	0.2	0.2	0.0
Cadillac	1,126	1,095	-2.8	1.0	1.0	0.0	2,191	1,975	-9.9	1.0	1.0	0.0
Chevrolet	5,300	4,330	-18.3	4.7	4.1	-0.6	10,177	8,468	-16.8	4.6	4.2	-0.4
Chrysler	115	51	-55.7	0.1	0.0	-0.1	209	118	-43.5	0.1	0.1	0.0
Dodge	340	199	-41.5	0.3	0.2	-0.1	744	400	-46.2	0.3	0.2	-0.1
Ferrari	38	36	-5.3	0.0	0.0	0.0	66	75	13.6	0.0	0.0	0.0
Ford	5,399	4,916	-8.9	4.8	4.7	-0.1	10,691	9,771	-8.6	4.8	4.8	0.0
Genesis	734	737	0.4	0.6	0.7	0.1	1,454	1,656	13.9	0.7	0.8	0.1
GMC	1,330	1,212	-8.9	1.2	1.2	0.0	2,684	2,508	-6.6	1.2	1.2	0.0
Honda	14,889	14,296	-4.0	13.2	13.6	0.4	28,824	26,617	-7.7	13.1	13.2	0.1
Hyundai	5,009	4,852	-3.1	4.4	4.6	0.2	9,670	9,430	-2.5	4.4	4.7	0.3
Ineos	55	61	10.9	0.0	0.1	0.1	131	118	-9.9	0.1	0.1	0.0
Infiniti	303	214	-29.4	0.3	0.2	-0.1	666	456	-31.5	0.3	0.2	-0.1
Jeep	1,810	1,524	-15.8	1.6	1.4	-0.2	3,433	3,080	-10.3	1.6	1.5	-0.1
Kia	5,753	5,574	-3.1	5.1	5.3	0.2	11,108	10,473	-5.7	5.0	5.2	0.2
Land Rover	1,439	1,199	-16.7	1.3	1.1	-0.2	2,964	2,498	-15.7	1.3	1.2	-0.1
Lexus	6,129	5,182	-15.5	5.4	4.9	-0.5	10,977	10,471	-4.6	5.0	5.2	0.2
Lincoln	316	185	-41.5	0.3	0.2	-0.1	595	401	-32.6	0.3	0.2	-0.1
Lucid	251	203	-19.1	0.2	0.2	0.0	519	521	0.4	0.2	0.3	0.1
Mazda	2,588	2,282	-11.8	2.3	2.2	-0.1	4,884	4,279	-12.4	2.2	2.1	-0.1
Mercedes-Benz	6,207	5,634	-9.2	5.5	5.3	-0.2	12,072	11,227	-7.0	5.5	5.6	0.1
MINI	378	268	-29.1	0.3	0.3	0.0	667	523	-21.6	0.3	0.3	0.0
Mitsubishi	222	84	-62.2	0.2	0.1	-0.1	438	176	-59.8	0.2	0.1	-0.1
Nissan	4,294	4,119	-4.1	3.8	3.9	0.1	7,816	7,767	-0.6	3.5	3.8	0.3
Porsche	1,202	833	-30.7	1.1	0.8	-0.3	2,465	1,880	-23.7	1.1	0.9	-0.2
Ram	820	888	8.3	0.7	0.8	0.1	1,647	1,833	11.3	0.7	0.9	0.2
Rivian	606	351	-42.1	0.5	0.3	-0.2	1,185	748	-36.9	0.5	0.4	-0.1
Subaru	2,995	2,774	-7.4	2.6	2.6	0.0	6,146	5,396	-12.2	2.8	2.7	-0.1
Tesla	10,361	11,116	7.3	9.2	10.5	1.3	21,458	18,646	-13.1	9.7	9.2	-0.5
Toyota	20,566	20,227	-1.6	18.2	19.2	1.0	38,739	39,416	1.7	17.6	19.5	1.9
Volkswagen	1,402	1,571	12.1	1.2	1.5	0.3	3,547	2,944	-17.0	1.6	1.5	-0.1
Volvo	924	905	-2.1	0.8	0.9	0.1	2,014	1,694	-15.9	0.9	0.8	-0.1
Other	526	280	-46.8	0.5	0.3	-0.2	1,084	624	-42.4	0.5	0.3	-0.2

Data sourced from Experian Automotive. Other Asian Brands includes Genesis, Hyundai, Kia, and VinFast.

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2233 Honolulu Avenue #303
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Bob Smith, Executive Director

Phone: 213-748-0240
Web: www.glancda.org

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Phone: 610-640-1233
Email: autooutlook@icloud.com

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