

# SPONSORSHIP OPPORTUNITIES

*Greater*  
LOS ANGELES NEW CAR DEALERS ASSOCIATION

## MEMBER LUNCHEON & ANNUAL MEETING

TUESDAY, MARCH 24, 2026  
SHERATON UNIVERSAL HOTEL

*Featuring Special Guest Speaker*  
**DAVE ROBERTS**

*World Series Champion & Los Angeles  
Dodgers Manager*



*Align your brand with industry leadership, advocacy, and one of Los Angeles' most respected leaders.*

### CHAMPION SPONSOR: \$10,000 *(Limited to 2)*

- (20) Attendees - Reserved Tables
- Exclusive Featured Speaker Sponsorship
- Prominent logo placement on all event signage and printed program
- Verbal recognition during the luncheon program
- GLANCA website advertisement for (1) year

### SILVER SPONSOR: \$2,500

- (5) Attendees
- Logo placement on event signage and printed program
- Verbal recognition during the luncheon program
- GLANCA website advertisement for (6) months

### GOLD SPONSOR: \$5,000

- (10) Attendees - Reserved Table
- Logo placement on event signage and printed program
- Verbal recognition during the luncheon program
- GLANCA website advertisement for (1) year

### BRONZE SPONSOR: \$1,500

- (2) Attendees
- Logo placement on event signage and printed program
- Verbal recognition during the luncheon program
- GLANCA website advertisement for (2) months

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